



# PODIEC DIGITAL 2.0

## People of Determination **Inclusion** Exhibition & Conference



**SHOWCASING & STRENGTHENING  
PAKISTAN'S DISABILITY INCLUSION ECOSYSTEM**

**OCTOBER 22-24, 2025**

**ONLINE - WORLDWIDE**

*An Initiative of:*



*Co-Organizer:*



*Outreach Partners:*



**Booth booking and Sponsorship inquiries:**

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## A Landmark Digital Initiative for Disability Inclusion

Building on the resounding success of **PODIEC Virtual 2021**, which was inaugurated by the then President of Pakistan and drew global recognition, **PODIEC Digital 2.0** returns with greater impact and wider reach.

This three-day digital exhibition and conference is a groundbreaking initiative to bring the entire disability inclusion ecosystem of Pakistan together on a single, globally accessible, and barrier-free platform.

PODIEC Digital 2.0 is set to create a transformative impact by breaking physical and social barriers that often isolate persons with disabilities in Pakistan. By offering an inclusive, accessible, and nationwide virtual platform, it will amplify the voices of PwDs, highlight their achievements, and connect them with opportunities, services, and technologies. The event will foster collaboration among government bodies, NGOs, corporate CSR programs, and rehabilitation professionals, enabling them to share resources, build partnerships, and align efforts toward disability-inclusive development.

**The initiative aligns with UNCRPD and SDGs, promoting equality, access, and inclusive growth.**

Importantly, a large number of Pakistani diaspora members will also be witnessing these efforts through Determined Pakistan's partner associations and overseas organizations, inspiring them to play their part in supporting inclusion, empowerment, and sustainable change back home. Ultimately, PODIEC Digital 2.0 will not only raise awareness but also catalyze policy shifts, promote innovation, and strengthen the momentum for a more inclusive and equitable society.





## Reflections from PODIEC Virtual 2021

50+

Virtual Booths

30+

Renowned Speakers

5000+

Digital Visitors

113

Networking Meetings

6

Conference Sessions

5

Webinars

15+

Live Intro Sessions

6

Success Stories & Inclusive Sports Videos



## Fully Functional Digital Booths







## Exhibitor Profile

Organizations and entities that offer services, solutions, or support relevant to the disability ecosystem are encouraged to exhibit. Ideal exhibitors include:

### **Government & Public Sector**

- Federal and provincial ministries (Social Welfare, Health, Education, Human Rights, etc.)
- Public sector institutions working on disability inclusion, rehabilitation, education, and employment
- Disability Rights Commissions or Policy Implementation Units

### **Non-Governmental Organizations (NGOs/DPOs)**

- Local and international NGOs working for PwDs
- Disabled People's Organizations (DPOs)
- Advocacy groups and policy think tanks

### **Corporate & Private Sector**

- CSR departments with disability-focused programs
- Employers promoting inclusive hiring practices
- Tech companies with accessible products or services

### **Healthcare & Rehabilitation**

- Hospitals, clinics, and therapy centers
- Physiotherapy, occupational therapy, and mental health providers
- Rehabilitation and assistive device centers

### **Education & Training**

- Special education institutions
- Mainstream education institutions with inclusion programs
- Vocational training centers

### **Technology & Innovation**

- Assistive tech developers and suppliers
- Startups focused on disability solutions
- Adaptive product manufacturers

### **Financial & Legal Services**

- Banks and microfinance institutions working on financial inclusion
- Insurance companies
- Legal aid services for PwDs

### **Media & Communications**

- Media houses promoting disability awareness
- Content creators and influencers focused on inclusion
- Publishers of accessible material

## Visitor Profile

PODIEC Digital 2.0 invites a diverse audience from Pakistan and abroad to explore, connect, and collaborate. Expected visitors include:

### **Persons with Disabilities (PwDs) & Caregivers**

- Individuals seeking services, information, and empowerment
- Parents, guardians, and caregivers of PwDs

### **Government Representatives & Policymakers**

- Officials from social welfare, education, and health ministries
- Lawmakers and regulators involved in disability legislation

### **NGOs, DPOs & Advocacy Groups**

- Professionals and volunteers from civil society organizations
- Disability rights activists

### **Healthcare & Rehabilitation Professionals**

- Doctors, therapists, psychologists, and special educators
- Trainers and vocational coaches

### **Corporate & HR Leaders**

- Diversity and inclusion officers
- CSR managers and recruiters

### **Academics & Students**

- Researchers in disability studies
- Students of social sciences, public health, special education

### **Donors & Development Partners**

- International NGOs, UN bodies, and donor agencies
- Philanthropic foundations

### **Media & General Public**

- Journalists, content creators, and bloggers
- Citizens interested in learning more and contributing to the cause

### **Overseas Pakistanis**

- Members of the Pakistani diaspora, especially those associated with inclusion efforts
- Representatives from global Pakistani forums and expat organizations

All stakeholders committed to disability inclusion can showcase their work, services, and technologies, build partnerships, and learn from best practices



## Event Features

### DIGITAL HALLS

Featuring digital booths from ministries and government departments, NGOs, DPOs, Corporate Sector, tech providers, and institutions

### FINANCIAL PAVILION

Focused on raising awareness of financial inclusion of PwDs

### STARTUPS LOUNGE

Featuring digital booths from ministries and government departments, NGOs, DPOs, Corporate Sector, tech providers, and institutions

### VIRTUAL CONFERENCE

12+ sessions across 3 days

### SUCCESS STORIES

Inspiring stories of empowerment

### INCLUSIVE SPORTS

Blind cricket, wheelchair sports & more

### VOCATIONAL TRAINING

Skill-building programs for economic empowerment of PwDs

### WEBINARS

Awareness webinars from different organizations/institutions

## Make Inclusion a Reality

### Join us to:

- Raise awareness about your organization's efforts
- Connect with national and global stakeholders
- Promote your assistive tech and services
- Collaborate for sustainable disability-inclusive development

## Exhibition Booth Tariffs

- **Special Tariff for NGOs & DPOs:**  
PKR 20,000 + Tax
- **Standard Tariff for Other Exhibitors:** PKR 50,000 + Tax

# PODIEC 2.0 Conference

## "Inclusion in Action: Strengthening Pakistan's Disability Ecosystem"

*A Digital Dialogue for Empowerment, Innovation & Collaboration*

### Day 1 – Policy, Data & Governance

**Theme: Foundations for Inclusive Development**

**Sessions:**

- Empowerment through Policy: Government's Role in Disability Inclusion
- Financial Inclusion of PwDs: Unlocking Access to Banking, Credit & Insurance
- From Ratification to Results: Implementing the UNCPRD Effectively
- Aligning Disability Rights with the SDGs: Pakistan's Roadmap

### Day 2 – Technology, Education & Employment

**Theme: Enabling Access through Innovation**

**Sessions:**

- Assistive Tech & AI: Innovations Driving Inclusion
- Inclusive Education for All: Policies, Models & Challenges
- Workplace Inclusion: Hiring & Retaining Talent with Disabilities
- Disability Data in Pakistan: Gaps, Goals & Ground Realities

### Day 3 – Society, Representation & Well-being

**Theme: Visibility, Dignity & Empowerment**

**Sessions:**

- Women with Disabilities: Intersectional Challenges & Solutions
- Changing the Narrative: Media's Role in Disability Representation
- Inclusive Sports & Cultural Expression: Tools for Empowerment
- Mental Health, Social Protection & Community Support for PwDs

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**Interested to join as Speaker or Sponsor?**

Write us at [podiecdigital@determinedpakistan.org.pk](mailto:podiecdigital@determinedpakistan.org.pk)

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## Why PODIEC Digital Matters

With over 32 million people in Pakistan living with some form of disability (WHO), access and mobility remain major challenges. **PODIEC Digital 2.0** eliminates these barriers through an inclusive, online experience—allowing persons with disabilities (PwDs), caregivers, government departments, organizations, corporate sector, civil society and professionals to connect, engage, and be empowered from anywhere.

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